

Search, Mechanism Design and the Internet

An ELSE workshop

12-13 June 2009, Wellcome Collection Conference Centre (London)

Programme

Friday, 12 June 2009

9:00 – 9:30 Gathering and registration

9:30 – 10:15 **Preston McAfee (Caltech and Yahoo!)**

Pricing the Cloud

10:15 – 11:00 **Moshe Babaioff (Microsoft)**

Characterizing Truthful Multi-Armed Bandit Mechanisms

11:00 – 11:30 Coffee break

11:30 – 12:15 **Sebastien Lahaie (Yahoo!)**

An Expressive Auction Design for Online Display Advertising

12:15 – 13:00 **Tim Roughgarden (Stanford)**

Differential Privacy

13:00 – 14:30 Lunch

14:30 – 15:15 **Yongmin Chen (U. of Colorado)**

Equilibrium Price Dispersion with Heterogeneous Searchers

15:15 – 16:00 **John Morgan (Berkeley)**

Shrouded Attributes and Information Suppression: Evidence from Field Experiments

16:00 – 16:30 Coffee break

- 16:30 – 17:15 **Jon Kleinberg (Cornell)**
Cascading Behavior in Online Networks
- 17:15 – 18:00 **Eva Tardos (Cornell)**
Quality of Learning Outcomes in (Congestion) Games

Saturday, 13 June 2009

- 9:30 – 10:15 **Dirk Bergemann (Yale)**
Advertising and Sponsored Search
- 10:15 – 11:00 **Jason Hartline (Northwestern)**
Mechanism Design and Money Burning
- 11:00 – 11:30 Coffee break
- 11:30 – 12:15 **Susan Athey (Harvard and Microsoft)**
Uncertainty and Equilibrium in Online Advertising Auctions
- 12:15 – 13:00 **Liad Blumrosen (Microsoft)**
Auctions with Online Supply
- 13:00 – 14:30 Lunch
- 14:30 – 15:15 **Amin Saberi (Stanford)**
Adwords and Generalized Online Matching
- 15:15 – 16:00 **Paul Resnick (U. of Michigan)**
Manipulation Resistance and Information Loss for Recommender Systems

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